

Act F.A.S.T. 2018

Facts & Stats

January 2018



Act FAST - Hero campaign statistics for press release

- There are more than 100,000 strokes in the UK every year^{i,ii}
- There are more than 80,000 hospital stroke admissions recorded in England, Wales and Northern Ireland each year²
- On average, there are around 40,000 stroke deaths in the UK each year $^{\text{iii,iv,v}}$ (32,000 in England each year) $^{\text{vi}}$
- There are around 1.2 million stroke survivors in the $UK^{vii,viii,ix,x}$ (over 1 million of those in England)^{xi}
- $\bullet \quad \text{Almost two-thirds of stroke survivors leave hospital with a disability} \\ \textbf{xii}, \\ \textbf{Error! Bookmark not defined.}$
- While the majority of people (93%) would call 999 if they saw a stroke, a quarter (24%) incorrectly think that they need to see two or more signs before making the callxiii

Additional campaign statistics for toolkit and Q&A

Key statistics:

- Stroke is one of the largest causes of complex disability over half of all stroke survivors have a
 disabilityxiv,xv
- Stroke is the fourth single largest cause of death in the UK^{iii,iv,v}
- Stroke kills twice as many women as breast cancer and more men than prostate and testicular cancer combined a year^{iii,v}
- Black people are twice as likely to have a stroke at a younger age compared to white peoplexvi
- Stroke has a greater disability impact on an individual than any other chronic diseasexvii
- Over a third of stroke survivors in the UK are dependent on others, of those 1 in 5 are cared for by family and/or friends^{xviii}

Frequency:

- Due to an ageing population, the rate of first time strokes is expected to increase by 59% in the next 20 years for people aged 45 and over^{xix}
- In the same period, the estimated number of stroke survivors is expected to rise by 123%, for people aged 45 and over $^{\rm xix}$
- 1 in 4 stroke survivors will experience another stroke within five years xx
- Men are at a 25% higher risk of having a stroke at a younger age compared to women i,xxi
- However, as women live longer there are more total incidences of stroke in women
- The greatest risk of recurrent stroke is in the first 30 days xxii
- Strokes often happen following a TIA or a mini stroke. Of all strokes than occur after TIAs about half of them happen in the following 24 hoursⁱⁱⁱ and 8% will occur within a week of a TIA^{xxiii}

Mortality:

- One in eight strokes are fatal within the first 30 days xxiv
- In England and Wales alone, stroke killed 18,750 women and 13,877 men in 2016ⁱⁱⁱ
- Stroke is the fourth single largest cause of death in England and Walesiii,iv,v
- 1 in 14 (6%) of all deaths in the UK is caused by strokeiii,iv,v
 - o Stroke causes approximately 6% of all deaths in men in the UK iii,iv,v
 - ° Stroke causes approximately 7% of all deaths in women in the UK iii,iv,v
- Over 40,000 people died of stroke in the UK in 2016 iii,iv,v.
- Lower mortality rates in the UK means there are more people surviving and living with stroke now than ever before

Age:

- Age is the single most important risk factor for stroke
- The risk of having a stroke doubles every decade after the age of 55iii,xxv
- Men are at higher risk of having a stroke at a younger age than women.xxvi xxviiHowever, there are a greater number of stroke related deaths in women because they live longer
- 1 in 4 (26%) of strokes in the UK occur in people under 65 years oldxxviii

Effects of stroke:

- Stroke causes a greater range of disabilities than any other conditionxxix
- The effects of a stroke depend on where it takes place in the brain and how big the damaged area is^{xxx}
- Stroke can affect walking, talking, speech, balance, co-ordination, vision, spatial awareness, swallowing, bladder control and bowel control^{xxxi}

Risk factors:

- High blood pressure can triple your risk of stroke and heart disease. The prevalence of high blood pressure in England is 13.8%xxxii
- The number of people diagnosed as having high blood pressure has consistently increased since 2005 x,xxxiii, xxxiv, xxxv
- Diabetes (type 1 and type 2) almost double your risk of stroke and is a contributing factor to 20% of strokes in England, Wales and Northern Irelandⁱ
- Obese people are 80 times more likely to develop type 2 diabetes than people with a BMI under
- Regular consumption of large amounts of alcohol greatly increases your risk of ischaemic strokexxxvii

- One study found that heavy drinking (considered as more than two drinks per day) was found to shorten the time to stroke by 5 years xxxviii
- Smoking doubles your risk of death from strokexxxix

Treatment:

- 51.3% of stroke patients in England, Wales and Northern Ireland have a brain scan within one hour of admission, and 90% within 12 hours of admission^{xl}
- An estimated 1.9 million neurons are lost every minute a stroke is untreated xli
- More than half of patients who received the clot busting treatment, thrombolysis, in the UK received it within an hour of arriving at hospital in 2016-17 i,xlii
- 85% of all stroke patients that are eligible for thrombolysis receive itxliii
- The average time between arriving at hospital and receiving thrombolysis was 52 minutes in 2016/2017, which represents a reduction of 6 minutes since 2013/2014 xliv
- Patients treated with thrombolysis quicker have better outcomes. When thrombolysis is given
 within 3 hours, 2% more patients will be alive and able to return to their lives without added
 assistance^{xlv}
- For every 1,000 patients treated with thrombolysis within three hours, about 100 more will be alive and live independently than 1,000 patients not treated with thrombolysis xlvi

Acting FAST:

- Since 2009, public awareness has moved on and our tracking shows that people are now more aware of the signs of stroke with 78% of people spontaneously recognising at least one of the signs of a stroke following last year's campaign (prompted recognition was 99%).
- This is backed up by recent qualitative research that showed people are now more aware of what a stroke is, xlvii with most aware that it occurs in the brain and is related to the flow of blood. Most people are also aware of at least one of the signs with word of mouth driving awareness for many
- 85% of people know that if detected early, stroke can be effectively treated in many cases xlviii
- When prompted: xlix
 - o 97% of people recognised that a face fallen on one side could be a sign of stroke
 - o 95% recognised slurred speech
 - o 92% recognised someone being unable to lift their arm
- However, 13% erroneously wouldn't call 999 if they weren't sure if someone was showing signs of having a stroke

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