# Southampton Healthy Living

### Pharmacy Referral Scheme for Smoking Cessation Services

Starting from the beginning of October 2017, Southampton Healthy Living are offering a financial incentive scheme for community pharmacies referring clients to specialist smoking cessation services. This is for a one year initial period.

The scheme aims to reduce health inequalities through:

- improved access to the NHS Stop Smoking Service for clients with long term conditions
- improved referral of pregnant smokers and their partners
- Reducing smoking related illnesses by helping people to give up smoking

The initiative supports the maintenance of the Healthy Living Pharmacy programme. Southampton Healthy Living will pay community pharmacies specified rates for direct referrals, 4 week quits and beyond.

To find out more, sign up or request a copy of the agreement.



Southampton Healthy Living is delivered in partnership:







## Seuthampton Healthy Living FAMiliESFirst

## Dads 2 Be

#### What we will covered in our sessions

- 1. Ways you can help your baby to thrive: talk, relax, play, cuddles and respond
- 2. Healthy dads, healthy babies
- 3. Maintaining healthy relationships, guarding your space and becoming a new family
- 4. Sorting out the practical things in life: work, rest and play
- 5. Attachment. What is it all about?
- 6. The birth and staying in contact



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