

NHS Flu Season 2020/21 – Postcard 9

Flu service Last week was our busiest ever, with pharmacies giving over 12,800 flu vaccinations.

Mandatory Public Health campaign – Flu A resource pack for the campaign will start arriving in pharmacies by courier from 9 October. The pack includes a selection of posters to enable you to tailor your campaign depending on vaccine stock. At least one poster must be displayed for a period of one month (minimum). If you do not receive your pack by the 16th October 2020, email partnerships@phe.gov.uk with your pharmacy name, address and telephone number and state you have not received your Flu Vac campaign resources yet.

Social media and digital media resources for the campaign are available on the PHE Campaign Resource Centre. <https://campaignresources.phe.gov.uk/resources/campaigns/34-public-flu-vaccination-campaign/resources>

Additional poster An additional PHE poster is available [here](#). This poster helps explain to the public why they may need to wait to receive their flu vaccination.

Supporting GP surgeries When completing a vaccination for a carer or living in a household with a shielded patient, add the name of the person being cared for/ shielding in the additional notes box at the end of the consultation. This helps the GP surgeries identify who is receiving and providing care that they may not know about.

Care Home staff You will now find a template letter that can be used by care home staff as evidence of eligibility on our website. This letter has been produced by the CCGs and sent to Care Homes for them to issue. A sample can be found [here](#).

Isle of Wight Information on mop up sessions for children can be found [here](#). All are drop in sessions for LAIV, if patients require QIVe they will need to make an appointment with their GP surgery.



Alison.Freemantle@cpsc.org.uk