

NHS Flu Season 2018/19

We've had a good start to the season this year – around 265,000* vaccinations so far nationally is encouraging (last year 325,000). This slight decrease reflects the fact that pharmacies have been requested to prioritise patients during these early weeks as well as promote a longer vaccination window with more people targeted for November.

We only have sight of figures from NHS England South (Wessex) via PharmOutcomes and so ask that pharmacies use this platform for all vaccinations, it very much helps tracking through the season.

This week's key actions are:

1. A request is being made for all pharmacies to complete a survey on [PharmOutcomes](#) whether they have aTIV vaccines. Please complete this so we can signpost patients to you in the event of Doctors practices running out of stock. A separate message has also been sent regarding this.
2. All pharmacies should have received their unique URL for claiming payment for flu vaccines digitally from NHSBSA. The URL has been sent to each pharmacies NHS shared mail account. [Details of this are explained here](#) and further guidance is available from the [NHSBSA](#)
3. Follow and retweet the [@flufreewessex](#) tweets highlighting the various flu adverts to all of your contacts.
4. Check your Marketing in-pharmacy and update as necessary to increase prominence.
5. Continue with your recruiting / bookings and push-on to beat your targets
6. Prompt best practice sharing - please feedback your successes using the addresses below and we will share out the top tips for all you all to benefit from.



Influenza



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